



Dear Stellar

Dear Stellar Organics,

I'm a graduate communications student at Georgetown University in Washington DC. I noticed on your Web site that you share stories/letters about Stellar wine from around the world. I thought you would love to know that your organic wine production and certified Fair Trade status was the subject for one of my classes – in fact someone was able to get some bottles in New York which we enjoyed after class.

The discussion centred around how you can use social media and the Internet to drive sales and awareness of Stellar wines locally in SA and globally in the US, UK and Canadian markets. The class had some great ideas and were very excited about the Stellar brand. I'm especially keen on some of the fabulous names!

Anyway, if you have the opportunity to check Facebook, one of the students created a Fan page for Stellar Winery and it already has 33 fans and more joining everyday.

Keep up the good work,

Jacqueline Sibanda
Fan of Stellar

