



## PRESS RELEASE

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## **Heaven on Earth confirms its class**

Stellar Organic Winery's Heaven on Earth natural sweet wine has collected yet another prestigious international award.

This dessert wine, a golden *vin de paille* made from Muscat d'Alexandrie grapes partially dried on a bed of organic Rooibos tea and straw, has secured its place as a truly unique product of the Olifant's River wine region, capable of competing with the best in the world.

Heaven on Earth was awarded a gold medal at the recent Biofach 2009 International Organic Wine Awards, competing against 27 organic dessert wines from around the world.

The accolade is the latest in a list of national and international awards accorded to this product, among which are 2 gold Veritas, 2 Silver Best in Class International Wine and Spirits Awards and a Classic gold at Wine for Asia.

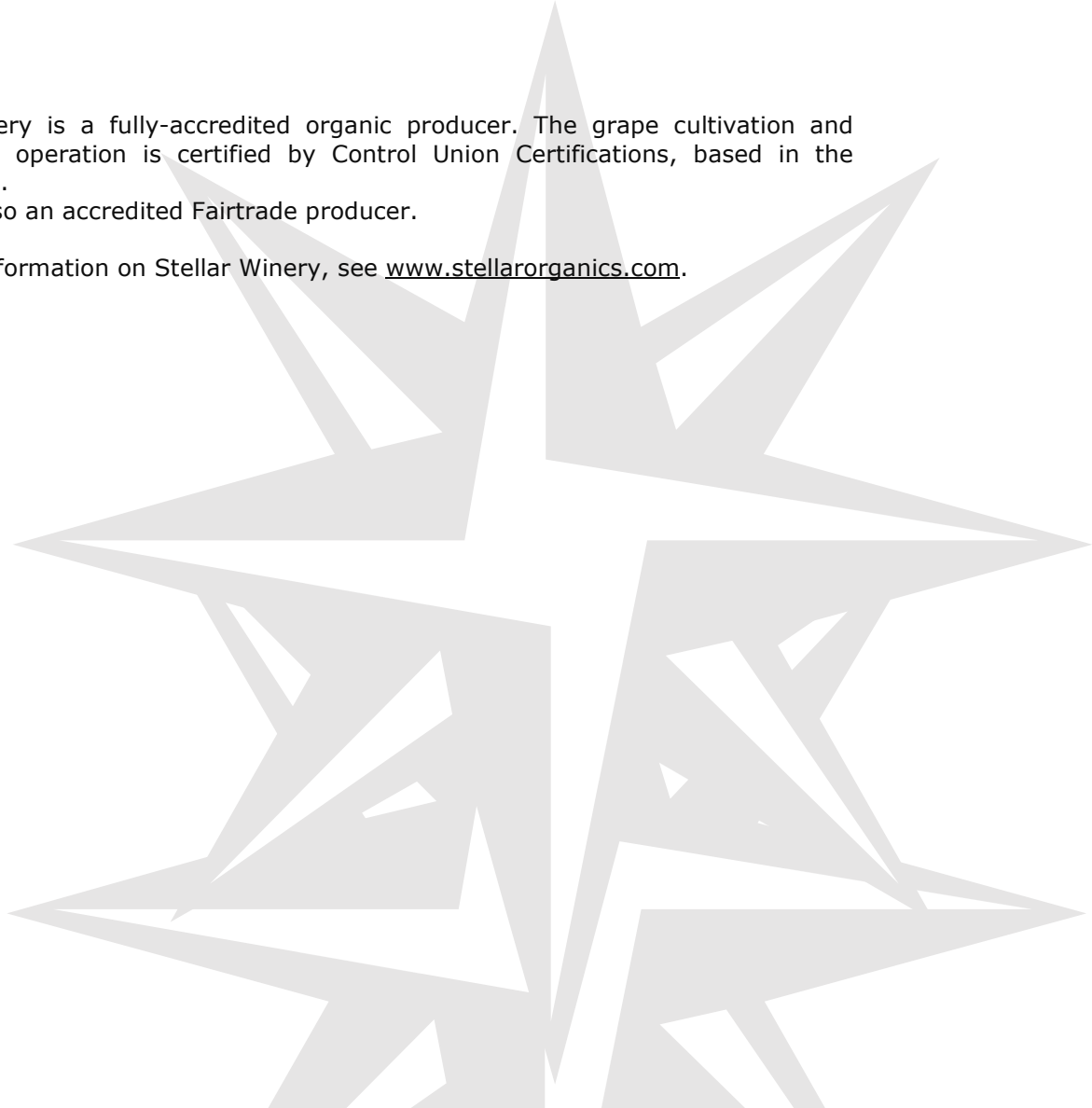
BioFach World Organic Trade Fair celebrated its 20<sup>th</sup> birthday this year. 521 wines from 13 countries entered this year's competition. The jury awarded Special Gold to 11 wines, Gold to 60 and Silver to 129. 124 wines received a recommendation.

## **ENDS**

Stellar Winery is a fully-accredited organic producer. The grape cultivation and winemaking operation is certified by Control Union Certifications, based in the Netherlands.

Stellar is also an accredited Fairtrade producer.

For more information on Stellar Winery, see [www.stellarorganics.com](http://www.stellarorganics.com).



### **What Is Organic Wine?**

Organic means that no chemicals, pesticides or herbicides were used in the growing of the grapes. Only compost and organic materials are used, with indigenous vegetation for mulching. In the cellar the maximum allowable quantity of sulphur dioxide is half that of conventional wines and certain chemicals are forbidden.

### **What Is Fairtrade?**

The Fairtrade Foundation awards the independent certification- the FAIRTRADE Mark- to products as a guarantee that producers in developing countries have received a fair deal.

In order to put the FAIRTRADE Mark onto a product, producers and companies must comply with the standards and terms of trade set by the international Fairtrade system. These include social and environmental standards for the producers, as well as an agreed price structure and trading rules for companies.

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